

2025 EDITORIAL CALENDAR

[View our **MAGAZINE ARCHIVE**] 


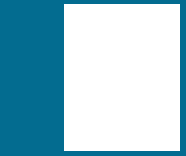

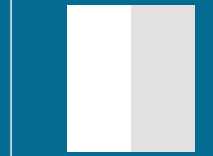


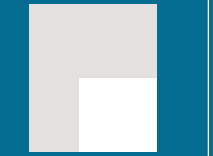

In Every Issue: Editor's Note/Fiber Optic Expert/Industry Trends/Professional Development/ Cyber Security Expert

ISSUE	CONTENT	BONUS DISTRIBUTION (SUBJECT TO CHANGE)	ON-TOPIC REPORTS	WEBINARS	AD CLOSING	MATERIALS DEADLINE
SPRING MARCH/APRIL	BUYER'S GUIDE BEAD & BABA, rural broadband construction	Fiber Connect OFC Connected America	Jan: Predictions for 2025 Feb: Construction efficiency Mar: Fiber network maintenance Apr: Advances in fiber technology		2/12/25	2/20/25
SUMMER JUNE/JULY	ISE EXPO SHOW ISSUE ISE EXPO show guide and announcements, the latest in fiber technologies	ISE EXPO	Jun: What's next for GIS? Jul: Permitting simplified Aug: Network convergence challenges		6/10/25	6/17/25
FALL SEPTEMBER/OCTOBER	PRODUCT SHOWCASE ISSUE Company profiles, 2026 CAPEX planning, Salary Survey	SCTE, ECOC	Sep: Telecom success with AI Oct: Accelerating the build		8/12/25	8/20/25
WINTER NOVEMBER/DECEMBER	BEST OF ISSUE Top 20 technologies, Women in Telecom, Leaders & Legends awards, Top Articles, 2025 Predictions		Nov: Powering the efficient network Dec: Looking back and looking ahead		10/8/25	10/16/25

*Months, themes, and topics are subject to change at the editors' discretion.

MAGAZINE RATES & SPECS

[View our **MAGAZINE ARCHIVE**] 

	FULL PAGE SPREAD	FULL PAGE	1/2 PAGE			1/3 PAGE		1/4 PAGE
			HORIZONTAL	VERTICAL	ISLAND	VERTICAL	SQUARE	VERTICAL
AD SIZE								
TRIM (W x H)	16.5" x 10.75"	8.25" x 10.75"	8.25" x 5.25"	4" x 10.75"	===	2.75" x 10.75"	===	===
TRIM WITH BLEED	16.75" x 11"	8.5" x 11"	8.5" x 5.5"	4.25" x 11"	===	3" x 11"	===	===
LIVE	15.5" x 9.75"	7.25" x 9.75"	7.25" x 4.75"	3.5" x 9.75"	4.75" x 7.25"	2.25" x 9.75"	4.75" x 4.75"	3.5" x 4.75"

MULTIMEDIA,
DIGITAL,
AND PRINT
ENHANCEMENTS
AVAILABLE

ASK YOUR
SALES REP TO
LEARN MORE

AD SIZE	Rate
Full Page Spread	\$10,800
Full Page	\$6,800
1/2 Page Island	\$5,100
1/2 Page Vertical	
1/2 Page Horizontal	\$3,400
1/3 Page Square	
1/3 Page Vertical	\$2,300
1/4 Page	
1/4 Page - Product Showcase	\$800

Publication trim size: 8.25 x 10.75 inches

* Ads with bleed – extend bleed 0.125 inches beyond the trim.

* All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

Cancellations: Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

Multi-Page and Inserts: Contact Account Manager for Rates and Specifications

Printing Method: Web Offset

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR TO:

Melissa Meng, Print Ad Services Manager
mmeng@endeavorb2b.com



**RICH MEDIA
OPTIONS
AVAILABLE
FOR DIGITAL
VERSION OF
MAGAZINE.**

