

2025 EDITORIAL CALENDAR

	CONTENT	SHOW DISTRIBUTION	AD CLOSE	AD MATERIALS DUE
SPRING	OFC Show Preview	OFC 2025	2/20/25	2/27/25
SUMMER	FTTH related topics	FIBER CONNECT ISE EXPO	6/17/25	6/25/25
FALL	ECOC and cable topics	ECOC and CableTech SCTE	8/20/25	8/27/25
WINTER	What's ahead for 2026?	Distributed at 2026 shows: OFC, Fiber Connect, ISE, ECOC and SCTE	11/4/25	11/11/25

*Months, themes, and topics are subject to change at the editors' discretion.