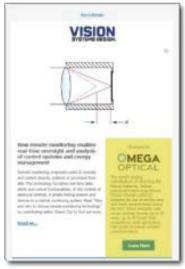
## FEATURED ARTICLE SPONSORSHIP







**EBLAST** 

AD ROAD-BLOCK



Feature Article Sponsorship aligns your Company's technology solution with the respected content of *Vision Systems* Design. With only one available per feature, this exclusive opportunity cements your Brand as a leading solution provider on a specific topic or area of specialization.



## DELIVERABLES INCLUDE:

- A targeted eblast to 7,500 promoting the feature article and your Brand
- A "road-block" of your Company's ads on the article landing page for 5 weeks
- Social media posts promoting the article to drive engagement
- Distribution of the feature article in VSD's daily newsletters to drive engagement
- Metrics include: article pageviews; unique users; pageviews/user; banner ad CTR

To take advantage of this exclusive opportunity, keep an eye out for our monthly editorial lineups to confirm topic availability or contact your sales manager for pricing and availability.